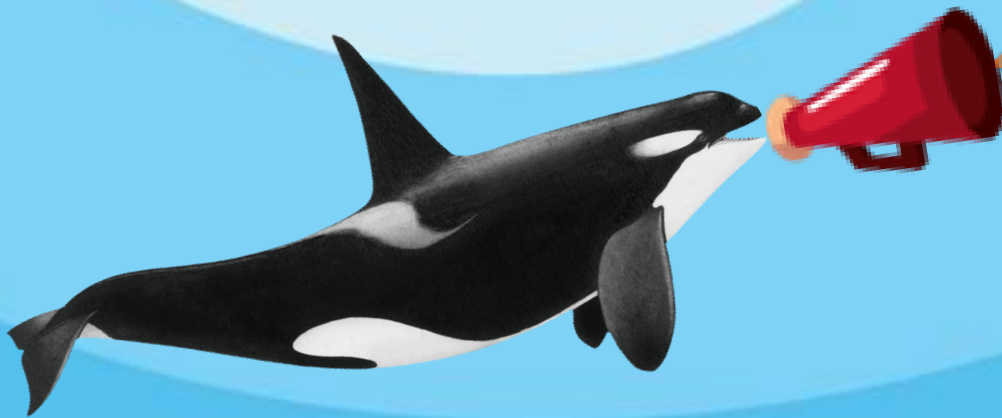


SmartXchange Seeks Cool Startups to Grow Ocean-Based Economic Activities



The **Gen Blue Programme** supported by **SmartXchange** and **Ocean Hub Africa**, are seeking innovators committed to advancing a gender-sensitive **Ocean-Based Economy** across KZN. This initiative seeks to unite participants to drive innovation, sustain ocean-based economic activities, establish startups, and create jobs.

Project Goals

We provide:

- Strategic collaboration in Ocean-Based Economic activities
- Grow the Ocean Economy through sustainable startups
- Incubate and develop SMME's within the ICT spaces
- Encourage 4IR driven innovation
- Positioning Ocean based opportunities as a key contributor to KZN's economy

- Enterprise development services
- Developmental support
- Coaching & Mentoring
- Incubation facilities
- Networking events
- Training
- Funding*

GenBlue

